



LATIN AMERICAN FISHERIES
F E L L O W S H I P

2015 Workshop
December 9-12

Strengthening the **LAFF Network**
& Accelerating **Impact**



La Paz, Baja California Sur
M e x i c o

Accommodations and transportation

December 8

Tuesday arrival

(Fieldtrip Group A) – Arrive to SJD (1:37pm)
Airport van pickup to Cabo Pulmo (~2pm)

(Fieldtrip Group B)
Van departs La Paz (**12pm** from Araiza) for Cabo Pulmo

Lodging in Cabo Pulmo Bungalows (Meals provided)

(Fieldtrip Group C)
Arrive to LAP – (Taxi to Araiza Hotel lodging)
Depart Araiza to Cabo Pulmo 7:30am (Wed) by car

December 9-12

Wednesday – Sunday lodging & transport

Hotel Araiza
Breakfast provided by Hotels starting at 7am
8:30am – Van transportation to/from El Mangle Campus

Wed arrivals to SJD take EcoBaja Shuttle to La Paz

December 13

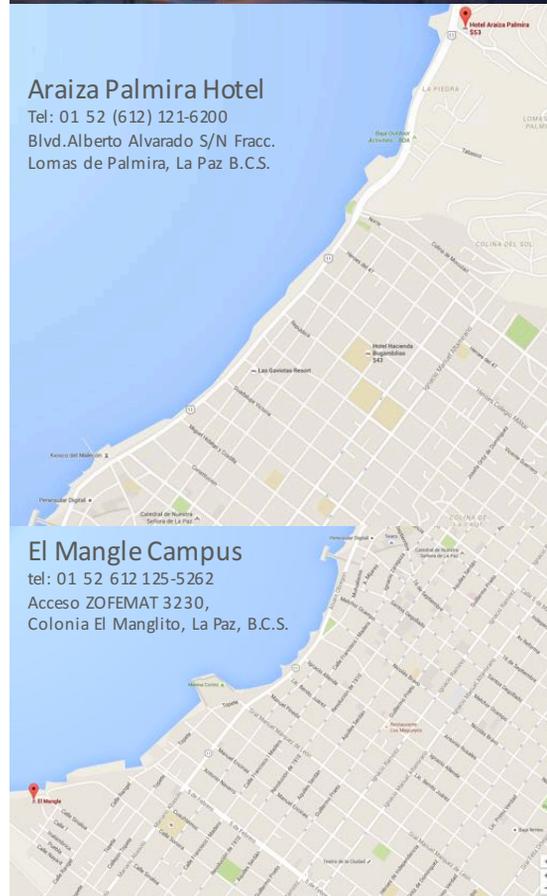
Sunday departure

Van to SJD departs Araiza at 7:00am (Arrive by 10am)
Airport taxis to LAP as needed



Araiza Palmira Hotel

Tel: 01 52 (612) 121-6200
Blvd. Alberto Alvarado S/N Fracc.
Lomas de Palmira, La Paz B.C.S.



El Mangle Campus

tel: 01 52 612 125-5262
Acceso ZOFEMAT 3230,
Colonia El Manglito, La Paz, B.C.S.

Cabo Pulmo National Park

Large Recovery of Fish Biomass in a No-Take Marine Reserve

Cabo Pulmo National Park (CPNP) was created in 1995 and is the only well enforced no-take area in the Gulf of California, Mexico, mostly because of widespread support from the local community. In 1999, four years after the establishment of the reserve, there were no significant differences in fish biomass between CPNP and other marine protected areas or open access areas in the Gulf of California. By 2009, total fish biomass at CPNP had increased 463%, and the biomass of top predators and carnivores increased by 11 and 4 times, respectively.

The absolute increase in fish biomass at CPNP within a decade is the largest measured in a marine reserve worldwide, and it is likely due to a combination of social (strong community leadership, social cohesion, effective enforcement) and ecological factors. The recovery of fish biomass inside CPNP has resulted in significant economic benefits, indicating that community-managed marine reserves are a viable solution to unsustainable coastal development and fisheries collapse in the Gulf of California and elsewhere.

Aburto-Oropeza O, Erisman B, Galland GR, Mascareñas-Osorio I, Sala E, et al. (2011) PLoS ONE 6(8).

<http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0023601>

Dive Fieldtrip

Group A

Steve
Peggy
Chris
Juan Carlos
Juliana
Juliano
Caio
Wagner
Alex
Roxana
M. Ignacia
Juan
Sebastian
Jade
Alexandra
Jacy

Group B

Renato
Erendira
Rodrigo
Daniel
Matias
Salvador
Tracey

Group C

Nakul
Miguel
Aristo



LATIN AMERICAN FISHERIES
FELLOWSHIP PROGRAM
UC Santa Barbara

Strengthening the **LAFF Network** and Accelerating Impact

Workshop Objectives

- Gather input from alumni, fellows, and advisors to develop specific recommendations on how the LAFF network can best position itself to influence Latin American fisheries management.
- Map out the LAFF network and its functions, including the new role of a LAFF network manager, the role of the LAFF annual workshop, and how the network can support alumni in attaining influential positions.
- Identify other strategic functions and activities the LAFF network should consider to increase its impact.
- Provide the in-person opportunity for fellows, alumni, advisors and practitioners from the field to engage around ideas, projects, and future collaborative directions



Speakers

Biographies



Nakul Saran — *Vice President, Fish Forever, Rare*

Nakul Saran is Vice President of the Fish Forever initiative at Rare, where he leads the conservation organization's fisheries work, implementing sustainable and scalable solutions that help both people and nature thrive in coastal communities throughout the developing tropics. Before joining Rare in 2014, he spent seven years at McKinsey & Company, where he led the oceans and fisheries service within the sustainability and resource productivity practice. Saran also served on and contributed to the leadership team for the firm's economic development practice. Before McKinsey, he was a senior consultant on the environment and sustainability for Ernst & Young.



Madeline Taylor — *Founder and CEO, Network Impact*

For more than 20 years, Madeleine has worked with public and nonprofit organizations and national foundations on strategy, program development and assessment, most recently with a focus on social impact networks. Over the last decade, she has contributed to the design, implementation and evaluation of a wide range of network initiatives in the U.S., including network organizing to support policies that benefit rural people and places, cross sector initiatives to promote immigrant integration, regional collaborations to end homelessness, and network efforts to increase place-based civic engagement. A native of Quebec, Canada, Madeleine received her Ph.D. in Anthropology from Brandeis University and spent her early professional career working in southern Africa.



Laura Rodriguez — *Regional Director, Mexico Oceans Program, EDF*

Laura is a marine ecologist interested in marine sustainable development and conservation in Latin America. Born and raised in Guadalajara, Mexico, she has studied and worked in the United States, where her research focused on marine invasive species. She leads the design process for catch shares programs in the Gulf of California, develops educational resources and outreach materials for designing catch shares, and directs workshops and classes for fishermen, local partners and government officials. Laura received her Ph.D. from the University of California, Davis. She also studied at the Monterey Institute of International Studies, focusing on adaptive management and conservation program leadership. She joined EDF's Gulf of California project in early 2008 and splits her time among fishing communities, the La Paz office, and Guadalajara.



James Honey — *Executive Coordinator, El Mangle Project*

James brings fifteen years of experience in community-based environmental management to his leadership role at the rapidly evolving El Mangle Project. Before El Mangle, he served as the Klamath & Rangelands Program Director for Sustainable Northwest, a non-profit organization focused on restoration of natural resources to develop "strong communities, vibrant economies, and healthy and productive landscapes." He has long had an interest in environmental issues in Central America, and is excited by the opportunities for innovative management, collective institutional action, and resource sustainability emerging across Mexico and Latin America. James earned his degree from Stanford University, where he studied Latin American history, conservation and economic development.



Laura Viggiano — *Senior Associate*

Laura joined CEA in 2006 and works with environmentally-focused foundations and nonprofits on strategic planning, organizational design and recruiting efforts. Prior to her work with CEA, Laura worked for the Monterey Bay Aquarium's Seafood Watch program, the Conservation Strategy Fund, and the San Francisco Conservation Corps. She's also spent several seasons in the Rocky Mountains as a wilderness guide and a ski instructor and has conducted academic field research in Nepal, Tanzania, and Mexico. Laura holds a bachelor's degree with distinction in environmental science and anthropology from the University of Pennsylvania and has an MBA and master's degree in international environmental policy from the Monterey Institute of International Studies.

Agenda

Thursday 12/10

9-9:45am	Welcome, introductions, and workshop objectives <ul style="list-style-type: none"> • El Mangle Welcome • Introductions (1 min per) • 2015 Workshop objectives 	James Honey Steve Gaines
9:45-10:15am	Snapshot of the LAFF network today: Impacts to-date Partners, Collaborations, Projects	Jacy
10:15-10:30am	Break	Coffee + Snacks
10:30am-12:15 w/ 20 min. breakout activity	Achieving sustainable fisheries in Latin America at scale <ul style="list-style-type: none"> • What skills, leadership, and capacity are needed to dramatically change the dynamic in fisheries management? • What can LAFF do to fill those needs? Compelling pathways (Breakout groups)? What "impact" should LAFF aim to have? 	Nakul
12:15-1:15pm	Lunch (with EDF's FSC)	El Mangle catering
1:30-5pm (30 min per) Break 20 min.	Voices from the Field – Speakers present case study on: <ul style="list-style-type: none"> ○ insightful experience with fisheries reform (how they have seen/made reform happen) ○ How cross sector partnerships have broken down barriers in fisheries management ○ Positive experiences with and the challenges of building impactful networks 	Nakul Saran Laura Rodriguez <i>*Mariana Ramos</i>
3-4pm	El Mangle: insights from a network-based collective action strategy – "how do we make change?"	James H. & Gael
4-5pm Panel	<ul style="list-style-type: none"> ○ How the LAFF Network and Fellows can position themselves to make a difference (E.g. "not one profile" from Laura, different platforms, etc.) 	Nakul, Luara R., James, <i>*Mariana</i>
5:30 – 7pm Evening	Reception with EDF FSC, and El Mangle collaborators	El Mangle Catering

Agenda

Friday 12/11

9-10:30am	Alumni presentations (3 keynotes): <ul style="list-style-type: none">• What are you doing – key efforts/projects (what's your larger goal with these?)• Stories about how you have engaged as a fellow (highlighting LAFFs enabling role)	Matias, Aristo, Pablo, Salvador, and others
10:30 – 11am	Break	Coffee + Snacks
11am-12:30 pm	Harnessing the power of networks for social impact <ul style="list-style-type: none">• Different types of networks• Network design questions (E.g. purpose, membership, value proposition, coordination, resources)	Madeleine Taylor
12:30-2pm	Lunch (informal alumni-fellow-advisor-collaborator consults) (Guests from El Mangle, NOS, FMCN, etc.)	El Mangle catering
2-5pm <i>(20 min break midway)</i>	LAFF Network enhancement (facilitated working sessions) <ul style="list-style-type: none">• Breakout groups around defining core network questions (E.g. the Networks' objectives and activities, the role of the Network manager, mentors program, LAFF annual meeting, consulting entity, collaborative partners, funding models, collaborative partnership incentives, etc.), and challenges specific to alumni• Synthesis and expert insight (from Madeleine) for strategically enhancing network collaboration – distilling our best ideas	Madeleine Taylor
Evening	Happy hour (hosted at Aristo's) Dinner – Aceves family "Pozoleria"	La Paz Centro

Agenda

Saturday 12/12

9am-noon	Alumni focus <ul style="list-style-type: none">• Speed pitches – your collaborative directions with LAFF network• Facilitated “Reciprocity”]• Peer coaching activity (peer meetings scheduled during break)	Alumni and Fellows (facilitated by Jacy)
Noon-2pm	Lunch (informal alumni-fellow-advisor consultation)	El Mangle catering
2-5pm	Recap/synthesis <ul style="list-style-type: none">• Peer coaching (cont.)• Strategic Plan around outcomes, LAFF Network moving forward• Closing activity – debrief with participants	Laura Viggiano
3:30 - 4:30pm		
4:30 – 5pm		
Evening 5:30	Closing dinner	El Mangle

Sunday 12/13 departures

Van to SJD departs Araiza at 7:00am (Arrive by 10am)
Airport taxis / Araiza Hotel Shuttle to LAP





Acknowledgments

The Latin American Fisheries Fellowship Program wishes to extend our deep gratitude to the **Walton Family Foundation**, for its generous partnership with the LAFF program and commitment to improving marine resources management in Latin America.



Additionally, we thank **El Mangle** for hosting the workshop and providing excellent logistical support to make it possible. The appreciation extends to the **Bren School Staff** who played a key role in processing logistics for this event.



We also thank **California Environmental Associates** for partnership in the development of the workshop themes and content.



Lastly, we would like to especially thank all of our **speakers, program advisors, LAFF alumni, and current fellows** who dedicated valuable time and insightful thought partnership to the development of this workshop and its outcomes.



Mil Gracias
Latin American Fisheries Fellowship Program